

Advertising and Promotion

Students must be protected from possible exploitation in advertising or promoting interests of any non-school agency or organization. Within that context:

1. The school may cooperate with any agency in promoting activities in the general public interest which promote the education and the best interests of students.
2. No advertising material may be posted or distributed to students which, in the opinion of school authorities, would contribute to the personal gain of an individual, business or company except as follows:
 - A. Films or other media materials that include commercial messages providing such materials can be justified on the basis of their educational values.
 - B. Educational material used by the staff for educational purposes.
 - C. Samples, calendars, supply catalogs, etc. distributed to staff for examination, testing or review or routine classroom use.

Board Adopted: November 13, 2013